

SOUND SHADE

Press Release

Helsinki 23 November 2015

Free to publish: Immediately

RE-DECORATING YOUR LIVING ROOM – WITH SOUNDS

Soundage Ltd has released the popular SoundShade application for the new Apple TV. SoundShade soundscapes have been previously available for iPhone and iPad. The application is free to use, and the built-in store has additional sounds for sale.

With SoundShade, users can create their own soundscapes by combining natural and ambient sounds: such as the sound of waves, bird song and city sounds. "We wanted to make SoundShade a playful experience, with which a regular user can create soundscapes by placing sounds in their surroundings. A creative user can redecorate for example their living room whenever they want, with sounds", says CEO Valeria Gasik.

In the SoundShade user interface, sounds can be moved as if they were present in the physical space. The user can place sounds around them: front, back and on the sides. SoundShade supports surround sound systems, with a 5.1 system the sounds can be heard all around.

Valeria Gasik continues: "The product is based on scientific research on the effect of sounds on concentration and relaxation. The sounds in the application have been carefully edited to be pleasant and comfortable for extended listening."

Additional information:

Valtteri Wikström, interaction designer, tel. +358 40 766 3370, vatte@soundage.fi
Soundage Ltd

This press release as pdf: http://www.soundage.fi/media/press_release23112015.pdf

Images: <http://www.soundage.fi/media/photos/>

Sound samples: <http://www.soundshade.me/sounds/>

SoundShade in iTunes App Store: <https://itunes.apple.com/app/id949701162>